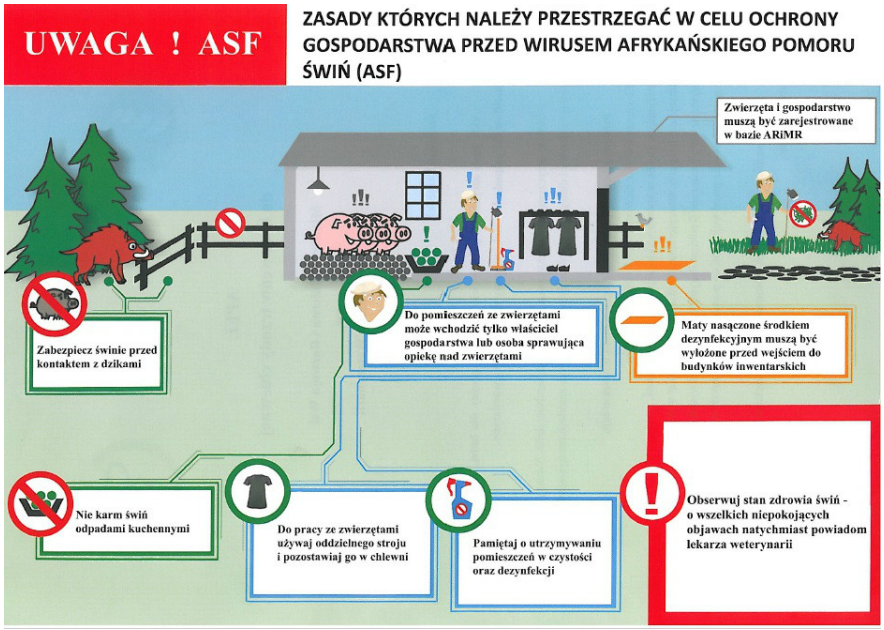Apel do hodowców trzody chlewnej